

Privacy Policy

Last Updated: October 17, 2025

Welcome to **CBDuck OBX** (“we,” “our,” or “us”).

We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website **www.cbduckobx.com** (the “Site”), which is hosted on the **Wix.com** platform, and when you make purchases from us.

1. Information We Collect

We collect two main types of information:

a. Personal Information

When you interact with our Site, we may collect:

- Name
- Email address
- Billing and shipping address
- Phone number
- Payment details (processed securely through Wix Payments, PayPal, or another third-party provider)

b. Non-Personal Information

Automatically collected through Wix’s tools and integrations:

- Browser type, IP address, and device information
- Pages viewed, clicks, and time spent on the Site
- Cookies and similar technologies used for analytics and marketing

For details on how Wix collects and stores data, please review Wix’s Privacy Policy.

2. How We Use Your Information

We use your information to:

- Process and fulfill orders
- Communicate with you about your orders, account, or inquiries
- Send promotional messages (only if you opt in)
- Improve our Site, products, and services
- Comply with legal and tax obligations under North Carolina and U.S. law

3. Cookies and Analytics

Our Site uses cookies and similar tracking technologies through Wix and Google Analytics to:

- Enhance your browsing experience
- Analyze website traffic and usage patterns
- Provide relevant marketing offers

You can manage your cookie preferences through your browser settings or Wix's cookie banner (if enabled).

4. Sharing Your Information

We **do not sell or rent** your personal information.

We may share your data only with:

- Trusted third-party service providers (payment processors, shipping companies, email marketing services)
- Legal authorities when required by North Carolina or federal law

All third-party providers are required to maintain strict data protection standards.

5. Data Storage and Security

Our Site is hosted on the **Wix.com** platform.

Wix provides secure hosting and data storage on servers protected by firewalls and encryption. While we take appropriate security measures, no system is completely immune to breaches.

6. Email Marketing

If you subscribe to our email list, we may send you:

- Updates about new products, promotions, and CBD education
- Order confirmations or shipping notifications

You can unsubscribe anytime by clicking "Unsubscribe" in our emails or contacting us directly at [support@yourstorename.com].

7. Age Restrictions

In compliance with **North Carolina law**, our products and website are intended **only for adults 21 years of age or older**.

By using this Site, you confirm that you meet this requirement. We reserve the right to cancel any orders placed by or for individuals under 21.

8. Your Rights

Under U.S. and North Carolina privacy laws, you have the right to:

- Access and review the personal information we hold about you
- Request corrections to your information
- Opt out of marketing communications

To exercise these rights, contact us at **veronica@cbduckobx.com**.

9. Third-Party Links

Our Site may contain links to third-party websites (such as social media, shipping, or payment platforms). We are not responsible for their privacy practices and encourage you to review their policies before providing personal information.

10. Policy Updates

We may update this Privacy Policy from time to time. The latest version will always be posted here with an updated “Last Updated” date.

11. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us:

CBDuck OBX

Email: veronica@cbduckobx.com

Phone: 252-715-2422

Mailing Address: 1187 Duck Rd, Suite 4, Duck, NC 27949